

B.B.A. Semester - 4 (CBCS) Examination
April/May -2022 [OLD COURSE]
ORGANIZATIONAL BEHAVIOUR (CORE)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
 2. Figures to the right indicate marks.
-

Q.1 What is organizational behaviour? Discuss its importance and limitations. (14)

OR

Q.1 (A) Explain the contributing disciplines to organizational behaviour. (07)

(B) Discuss the components of international organizational behaviour. (07)

Q.2 Define the term perception. Discuss the perceptual selectivity. (14)

OR

Q.2 (A) What is learning? Discuss components of learning process. (07)

(B) Write a short note on factors affecting attitude formation. (07)

Q.3 Define the term 'group' and explain the various steps in the formation of group. (14)

OR

Q.3 Distinguish between formal and informal groups.

Q.4 Discuss Maslow's need hierarchy theory of motivation in details. (14)

OR

Q.4 Evaluate Fiedler's contingency theory of leadership with respect to modern business conditions.

Q.5 Write short notes: (any two) (14)

(1) Optimism.

(2) Self-efficacy.

(3) Happiness.

(4) Resiliency.
